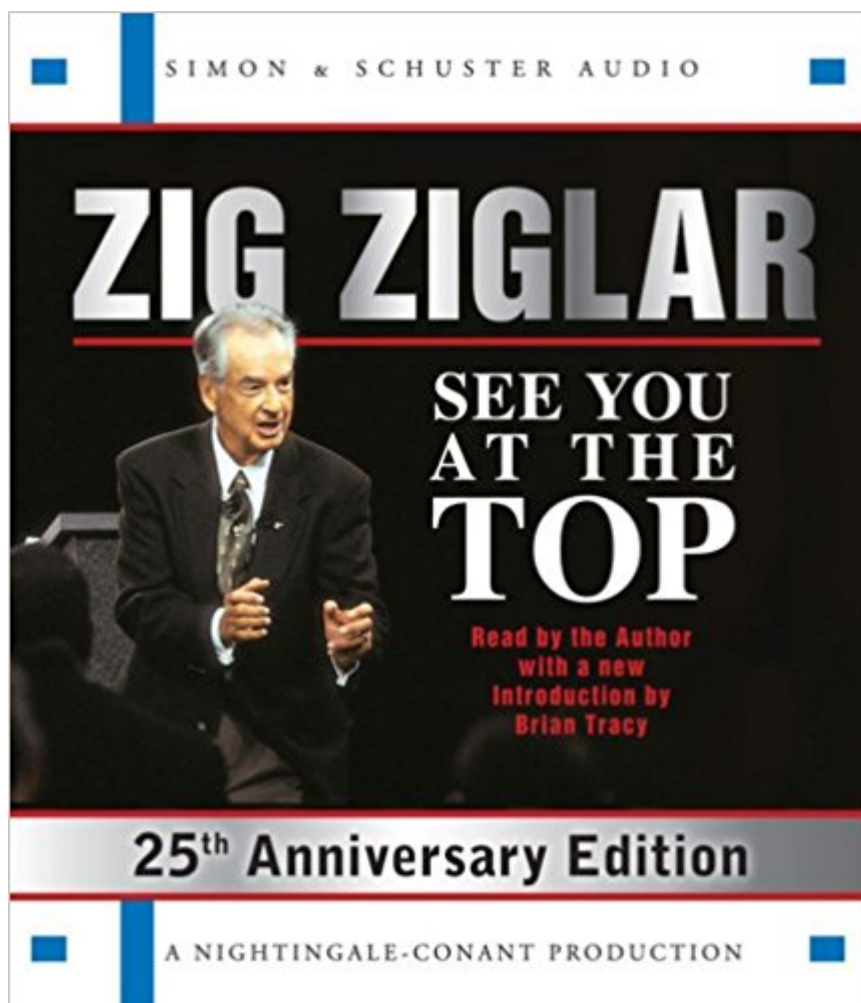


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# See You At The Top: 25th Anniversary Edition



## Synopsis

Never before on CD! This live recording of Zig Ziglar's groundbreaking seminar now includes an introduction by Brian Tracy! 25 years ago, the great Zig Ziglar presented a seminar that stunned audiences, broke new ground, and forever cemented his reputation as one of the most exciting, inspiring, and authentic motivators ever to take the stage. Since then, millions of people have forged a path to tremendous personal, professional and financial success using the principles presented in this seminar as their guide. Recorded live at that very seminar, *See You At The Top* amuses, informs, inspires, delights, and motivates as only Zig can. Speaking to you as if you were a guest in his living room, Zig unfolds a proven, unbeatable philosophy for successful living based on self-confidence, traditional values, and uplifting thinking. You'll discover:

- The secret to getting everything you want in life
- How to be paid more for what you're doing
- Easy-to-make changes that will help you feel better about your life
- How to shield yourself from negativism
- Seven steps you can take to get the most out of life
- How to put your subconscious to work to get more of what you want
- And much, much more!

With a new introduction by Brian Tracy, the exclusive 25th Anniversary Edition of this classic program is a must for anyone who is serious about achieving true, lasting success across the entire spectrum of life.

## Book Information

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## Customer Reviews

For more than three decades, Zig Ziglar traveled the world delivering powerful self-improvement messages. His ability to encourage, uplift, and inspire audiences made him one of the great motivators of the age. His groundbreaking book *See You at the Top*, revised in 2000, remains an

authentic American classic, explaining step by step his time-tested formula for individual development and personal success. See *You at the Top*, which has been translated into more than a dozen languages, is widely used by corporations, schools, government agencies, and correctional institutions--wherever motivation and self-improvement are major goals. Ziglar, who was firmly committed to his Christian faith, exemplified integrity, loyalty, and high personal character in his life and teachings. The importance of these traits and the value and development of a healthy self-image and personal goals are the cornerstones of this guide. This deeply moving book offers a compelling case for Ziglar's basic premise: You will have everything you want in life if you help others. Ziglar is the author of fifteen other books, including *Steps to the Top*, *Confessions of a Happy Christian*, and *Dear Family*, available from Pelican. The beloved author passed away in 2012. "Zig Ziglar [was] not only a personal friend of mine but a friend of Mary Kay, Inc. for over 35 years. Over the years, his tremendous ability to inspire and challenge . . . motivated many. . . . His enthusiasm [was] contagious, and those who [knew] him are always blessed."--Mary Kay Ash, Mary Kay, Inc. "See *You at the Top* is the very best book on life and motivation I have ever read."--Lou Holtz, former head coach, University of South Carolina and Notre Dame University "Zig Ziglar's optimism will be a legacy that will forever impact our history."--Paul Harvey, Paul Harvey News and Comment "When I first heard Zig, my lecture career was limited to drug abuse prevention. My message was angry, punitive, and unforgiving because I had lost a daughter to LSD. Zig's hopeful, loving, and forgiving words quickly persuaded me to change."--Art Linkletter, author, *Kids Say the Darndest Things!* "Zig Ziglar is one of my heroes. His message of opportunity through optimism, preparation, and hard work has been a constant personal principle throughout my career from the gridirons of pro football to the halls of Congress and beyond."--Jack Kemp, former NFL quarterback and congressman --This text refers to an out of print or unavailable edition of this title.

For more than three decades, Zig Ziglar, one of the great motivators of our age, has traveled the world, encouraging, uplifting, and inspiring audiences. His ground-breaking best-seller, *See You at the Top*, remains an authentic American classic. Its basic premise--you can get anything in life you want if you help enough other people get what they want--has guided generations of readers to personal success. This revised and updated twenty-fifth anniversary edition stresses the importance of honesty, loyalty, faith, integrity, and strong personal character. *See You at the Top* emphasizes the value of a healthy self-image and shows how to build it. Personal goals are an essential part of any program for success. This important book tells you how to set--and achieve--those goals, and provides step-by-step instructions on how to change the way you think about yourself and your

surroundings Author and narrator Zig Ziglar has written fifteen other books, including Steps to the Top, Dear Family, and Confessions of a Happy Christian.<sup>6</sup> CASSETTE Total playing time: 6 hours and 33 minutes --This text refers to an out of print or unavailable edition of this title.

With short stories, lovely yarns, and amusing tales Zig Ziglar effectively brings his points across. He has such a "good ole boy" way of telling stories that get to the heart of things. My 3 main takeaways are 1) Are you kicking your cat? If you are having a bad day, you are probably taking it out on someone or something else. Everyone has problems, and sometime we have to look a little deeper to find out why. 2) If you want to improve your life, improve your vision Try to find something good in everything and everyone. 3) Get Motivated Regularly Motivation is like taking a shower. It wears off, so to stay motivated, we need to be constantly and regularly be motivativated. Hang around the right people, keep learning, keep doing the right things. A wonderful book to pick you up and keep you motivated. William Teh Investor | Author | Entrepreneur TTTrends Investments

I had listened to the audio book years ago but recently purchased this for my Kindle specifically for the step by step outline of Zig's goal setting methodology. There was so much more I needed to reread. A book like this may be written in the future but it's not likely. The wonderful blend of common sense ideas with Biblical principles would be shelved for fear of offending someone. Zig was always sensitive to this without wavering in his presentation of the information. I for one think it's incredible an a reason why I listen to the Ziglar podcast these days. That same faith based principled idealism comes through and it's likely why the podcast is among the highest ranked in the Apple and Android stores. You cannot go wrong with this book. You can read it and then go back and read the sections as needed to build up the various areas of your life needed. It's a one of a kind book that way. Zig's seminal masterpiece!

An outstanding read in the vain of Napoleon Hill, James Allen, Jim Rohn, and Tony Robbins. Zig is a born again Christian and gets much of his inspiration from the bible. But, you don't need to be super religious to apply and absorb his principles. There is a lot of great stuff here, you owe it to yourself to check it out.

I wasn't sure what to expect from this "sales" book, but have been delighted to find that it's a book on how to live a happy, successful life. I have already started recommending this book to people and will probably recommend it to every person who would give me 30 seconds of time. It's truly a

life changing book, if you apply what Zig teaches! Read it and go impact your family, community, our country and the world!

Currently reading it, Ziglar does an amazing job of making you feel as if you've got his undivided attention. He speaks directly to the reader in a way that is both motivating and eye opening. Highly recommend to anyone looking for a positive motivational boost in life regardless of profession.

This book is perfect for everyone. It is funny, entertaining, motivating, and enjoyable. This book is ideal for people at all stages of their careers. I bought this before starting my 1st job in sales in my early 20s..... Using what I learned, I became both the top grossing and the most profitable sales person in the B2B Sales company. My sales kept a Company of 48 people going for many years. This book reminds us that "sales" is the oldest profession. Even teachers and parents need to learn the myriad of approaches to sell kids on the idea of learning! I have owned my companies for many years, and I have bought this book in order to re-learn many of the lessons and techniques that I originally learned, internalized, and incorporated into an exceptional sales career. Now although I have been blessed to be on the Board of Directors of a Media Company, I find myself needing to review these timeless gems.

This was an updated version and different from the version I heard more than 15 years ago on cassette tape. It's still good to listen to and has the infamous voice of "Zig" - priceless.

There are many good books on how to succeed (my personal favorite is the original edition of Claude M. Bristol's 'The Magic of Believing' because it had a huge impact on me during my formative teen years). But I would have to say this is the best I had ever come across because it explains everything so clearly and it all makes such perfect sense. I wish I had met Mr. Ziglar because I know talking with him would've been a great experience for me

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